

SHORTCUTS BUSINESS



Photo: Kelli Uldall

Prunedale Destination Spotlights Local Flavors

BY RENEE BRINCKS

Nick and Parker Olson at their Prunedale restaurant, 101 Wine Press, which features barbecue, local wines and beer. The family owns a nearby vineyard.

On San Miguel Canyon Road in Prunedale, near Highway 101, Nick Olson welcomes diners to 101 Wine Press. In the kitchen, his brother, Parker, crafts spicy rubs for the smoked meats on the barbecue-focused menu. Their mother, Patty, stops by when she's not at her Carmel studio, O Salon; Kevin, their father, swings in between stops at his produce business and the family's nearby vineyard.

The Olsons opened 101 Wine Press in February, creating a casual restaurant with a local focus. Kevin Olson Vineyard wines. Beers by Discretion Brewing in Santa Cruz. Links from Roy's Swiss Sausage Factory in Greenfield. Watsonville apples pressed into Santa Cruz

Cider Company releases.

"It's just a fun hangout where people can sample local wine and beer, grab a bite and watch a game. We appeal to many types of customers," Nick says.

The family considered opening a traditional tasting room on the Monterey Peninsula, but ultimately opted to stay close to home.

"This area has been overlooked for a long time, and we relish the chance to create a locally focused destination right here in Prunedale. Our own vineyard is only a mile and a half away. It's something we're really proud of," says Nick.

For menus and more information on 101 Wine Press, please visit www.101winepress.com.