



HOW TO

## Be a Style Maven

Personalized fashion advice just became affordable and accessible, thanks to the virtual styling services of **URBAN DARLING**. Plan an outfit for an interview, a wedding or any other special occasion with a one-time event-styling consultation (\$45). Or, purchase a Virtual Fashion Friends subscription (\$100) for monthly apparel recommendations tailored to your budget, age and lifestyle. To refresh a tired wardrobe, try the site's Capsule Collection (\$150), where stylists send you links to 15 basic essentials selected just for you. All packages start with a review of your fashion preferences, via phone or video chat, and the company's stylists, who work with thrift-store shoppers as well as those on luxury-brand budgets, also provide in-home closet audits and personal shopping services in eight states. [www.urbandarling.com](http://www.urbandarling.com) —RENEE BRINCKS