

{ EYEWEAR }

Double Vision

{ BY RENEE BRINCKS }

When one customer

purchases eyeglasses or sunglasses from **WARBY PARKER**, two people receive the gift of sight. How? Each time the company sells a pair of vintage-inspired frames with prescription lenses, it donates another pair to someone in need. More than 60,000 pairs of glasses have been distributed in nearly 40 countries since the company's 2010 launch. Frame styles range

from hipster cool to classic chic, and the company's innovative direct-sales structure keeps prices at just \$95 per pair (or \$125 for high-index lenses). Customers can shop at showrooms in New York, San Francisco and Oklahoma City, stop by temporary pop-up stores across the U.S. or order up to five frames for at-home trial before buying.

www.warbyparker.com

{ GADGET }

Change the Game

Nintendo's new console will redefine the way

{ BY SCOTT STEINBERG }

Fall Frame Trends We're Loving



Bold brights

Roosevelt,
in Bondi Blue



Traditional tortoise

Everett sunglasses,
in Gimlet Tortoise



Pretty playfulness

Mabel sunglasses,
in Greystone



Sleek and sophisticated

Miles,
in Amber



Timeless, with a modern twist

Winston, in Old-Fashioned Fade

So much for virtual worlds: With 86 million players to date, active play, Nintendo's new console offers Internet connectivity, a front-facing camera, and a touch screen and gesture controls (it's sadly incapable of being alone portable). Especially to switch a game from the TV to the troller with the flick of a button (fully) a little less fight. The **UPGRADED** console allows users to sketch hand-drawn zoomed-in or aerial views of the game. Other possible applications include using the shield to block swiping attacks from stars. Battle games, and offers HD versions of older titles. For though, several big titles to attract hard-core gamers to do with it? And defeat the Wii's greater appeal? Expect shipments in 2012.